

## WFPI Executive Committee Meeting, 2nd March 2017 (online)

Present: Wendy Lam/WL (Vice President), Dorothy Bulas/DB, (Secretary), Richard Barth/RB (Vice Treasurer), Kimberly Applegate /KA (IG Representative), Ines Boechat/IB (Founding President and Co-opted Director), Brian Coley/BC (Digital education leader), Jennifer Boylan/JB (Executive Director, SPR), Amanda Dehaye (Past Executive Director, Co-opted Director), Kim Pede /KP (Admin)

Absent: Gloria Soto/GS, (President), Rutger-Jan Nievelstein /RN (Treasurer), Jaishree Naidoo/JN, (Vice Secretary), Cicero Silva/CS (Outreach lead)

**Blue comments = action**

### 1/ Acceptance of WFPI Mapping Presentation at ESPR

**WL:** Wendy reported to the ExCom that WFPI's mapping presentation has been accepted for the ESPR meeting. Everyone was excited to hear this news.

### 2/ Feedback on Mapping Project Powerpoint presentation

**IB:** Ines wanted to ask the Excom members whether or not they had any other feedback regarding the presentation. DB and AD had already sent over their comments. Ines asked that if there are other countries that were not represented in the results that any support to reach out to contacts in those countries would be much appreciated. She specifically noted that Portugal was an example of a country that hadn't responded.

#### **Action:**

All ExCom members to review presentation and provide feedback. We have an opportunity to increase the number of participating countries, to be included in the ESPR poster and final manuscript. Council members are urged to make contact with pediatric radiologists of those countries, to improve data acquisition.

### 3/ Graduation of first paediatric radiology fellows in Ethiopia

**IB:** Kassa had reached out to GS and IB to invite them to attend the first paediatric radiology fellow's graduation in Ethiopia. Unfortunately, neither them or other EC members were able to attend so IB prepared a letter to be read at

the graduation. Kassa shared that Savvas was going to be available to attend so he would be reading the letter on behalf of WFPI. He was gracious enough to offer to take pictures which we hope to share in the March newsletter. IB spoke of what a great initiative this training was and hopes that this will help to provide a connection for the fellows to stay involved.

**Action:**

KP to reach out to Savvas for pictures for the newsletter.

#### 4/ Dates of International Society Meetings

**WL:** Shared the upcoming dates for sister organizations meetings. She asked that others attend as many of these meetings as they can. DB shared that she and George Taylor would be attending the AOSPR. IB asked WL if she would be able to ask for some booth space where the mapping poster could be displayed. GS can ask for the same at the SLARP meeting in August.

IB also asked if there would be any specific activities promoting the WFPI at these meetings and encouraged organizer to do so.

**Action:**

WL to reach out to AOSPR to request booth space where the mapping presentation can be shared. GS to request the same at the SLARP meeting.

#### 5/Financial Stability of WFPI

**IB:** Shared that when the WFPI was established that they didn't want to establish a formal standard level of contribution since each society has very different financial situation. As was shared at a previous ExCom meeting, the ESPR wrote a letter to WFPI letting us know that they were going to reserve their money for their own outreach initiatives and not contribute to WFPI as was done in the past. Since WFPI is unable to count on that funding, it is necessary to come up with other ways to receive support. WFPI doesn't have a steady source of revenue, such as meetings or a journal and needs to be creative.

SPR was kind enough to offer to allow for contributions to WFPI through their Second Campaign for Children. IB is asking each one of the ExCom members to make a contribution to the organization in whatever amount that they can afford, to show their support. A list of donors will be posted at the WFPI booth. Discussion ensued about how to collect donations at the SPR meeting. BC suggested that a "square" connected to an iPhone could be used to collect contributions. We also discussed having an internet connection and a laptop available that would connect to the SPR website where the donations could be

made. The group discussed having a paper form available as well, just in case the internet was down.

RB mentioned a discussion that he had with Stuart about organizing a grass roots movement to multiple societies for donation planning. If these members could give just \$5 each that would be a great start.

AD indicated that based on past experience that member organizations would not allow WFPI access to their membership lists. AD suggested that we could keep encouraging member organizations to post our newsletter onto their websites, however, and the donation information is there. But we know that this is not a channel for reaching high numbers of people, so not the most effective way to reach other society members for donations.

IB brought up the money that we have received through the Lego contributions and wondered if we could promote this further or come up with other similar programs.

DB brought up the idea of asking departments to contribute. She said that this has been successful at other organizations.

AD warned that the return on investment for non-profit fundraising varies according to the fund raising method being used and the organization's own results and notoriety (the higher the latter, the lower the costs of fund raising, which can account for between .20 and .50 cents for every dollar raised).

Whatever the case may be, fund raising efforts ALWAYS bear cost - even volunteer time is an "in kind" cost - reflecting the competitive market and complexity of the exercise. So if WFPI is facing a future fund raising crunch, the time and investment needed - and the results to fuel any success - do need to be placed as an institutional priority

**Action:**

All ExCom members are asked to donate to WFPI, no matter the amount. All ExCom members to reach out to colleagues to remind them to donate to WFPI through the donation page on our website.

**6/ Website layout based on education survey feedback**

**BC:** Shared that based on the feedback form the survey, we are aware of what people are interested in. There is a lot of information out there that we can share so there is no need to create additional content.

BC is asking for a group of volunteer that can review the content and determine where the gaps are. Once we have all of the content identified then how do we load it back into the system? Do we have examples of other sites that have used best practices to deliver education content?

The realization that some of the content that is on the website today may need to be removed because it may no longer be relevant. BC can provide a prioritized list of content topics based on the survey results.

JB offered to help after June 1<sup>st</sup> since she has had the experience of updating websites for SPR and Image Gently. In the mean time we may want to start listing the type of content that is located under the education tab on the website. We will need to determine the level of effort to put such a list together.

AD agrees with Sanjay's assessment that it may make more sense to just start over, it may take less time.

DB suggested that we engage SPR committee members, some are young and are looking for ways to contribute. We can thank them publically for their contributions.

**Action:**

JB to put together a plan to share with ExCom by the next meeting in April. She will also provide some other sites for the Board to review so that they can see how this is being done in other organizations.

**7/ AOB**

DB shared her correspondence with the PAHO organization. They have a huge amount of members and are asking to partner with the WFPI. They are looking for 2-3 speakers at their conference in September. DB wants to know who may be available to go to the PAHO meeting. IB thought that Kara Lee may be interested in attending. Kara Lee already has a presentation that she can share on Head US in the Caribbean countries.

DB asked whether or not WFPI wants to still participate in providing Case of the Day to the SPR, since this year it will not be an IPR? DB offered to collect the cases and send them over she would just need at least 2.

**Action:**

KP to send an email to the ExCom members to see if they know anyone interested in presenting at PAHO.

All – provide Case of the Day presentations to DB to share with SPR for the Vancouver meeting.

The meeting was adjourned.

**Next EXCOM meeting: Thursday, 6th April**

[EXCOM meetings will take place on the first Thursday of every month]